

A-Class Hatchback



Mercedes-Benz



Hey Mercedes.

You know the feeling? You meet someone new and it seems as if you have known that person forever. That is kind of what it is like with the new A-Class. You have only been travelling together for a few days and it knows your peculiarities, your whims, what you like the most and what you don't like at all. Almost better than you do yourself. The new A-Class and you become one. So, you can always be the way you are.









Can we talk?

Thanks to the completely new LINGUATRONIC, the new A-Class obeys your every word. But it also goes much further than that. It understands you without having to learn commands first. And it talks to you. Want it to read out text messages, or dictate and send one? No problem. It checks the weather at the destination for you, changes the radio station or takes you home on the fastest route. Two words are all it takes: "Hey Mercedes". And right away the new A-Class is all ears.



Really looks good on you.

The lines of the new A-Class all follow only one direction – our design philosophy of sensual purity details even more striking. Very neat, right?





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May we be of assistance?

That's what our new connectivity services are all about. Making life easier. Wireless, keyless, completely effortless – the new A-Class connects to everything that is important to you.

Let's talk about trust.

The new A-Class caters to you more than you could ever have imagined. If you like, it can automatically brake, accelerate, even steer to make life significantly easier for you.





The new A-Class.







Safety and assistants.

Protective instinct, cutting edge. The new A-Class can maintain the distance even at 200 km/h and in so doing narrows the gap to luxury vehicles. You can trust its senses (it really has them) like no one else's. Even at high speeds. Thanks to Active Distance Assist DISTRONIC¹, it can always keep the vehicle ahead at a safe distance. Active Brake Assist can brake autonomously in an emergency. As a result, you feel safe and in good hands at all times. Can a car do more for you?

¹ Expected availability from the 4th quarter 2018.



Connectivity.

In the new A-Class, you can charge your smartphone by placing it in the centre console. Simple, without the need for cables and based on the Qi standard. And the best thing is that thanks to near-field communication (NFC) your smartphone immediately connects to the A-Class without the need for a lot of operating steps or having to constantly enter a code.

Sending text messages or scrolling through contacts is also no problem at all. In the new A-Class, you can use your smartphone without having to pick it up. Use USB, WLAN or NFC to connect to the vehicle. Then conveniently control almost all apps and functions on the display of the multimedia system using the Touch Control buttons on the steering wheel. It's like magic and so simple.

Gain completely new insights thanks to the new A-Class. For instance, insights into the road. The system uses a special camera to show the environment as a moving or still image on the display of the multimedia system. In an innovative and informative way. For example, it adds virtual objects or markings and thus, facilitates finding your destination. Totally intuitive and pretty intelligent.



Wrap-around effect.

The interior of the new A-Class embraces the occupants. Smooth transitions between instrument panel, centre console and door trims create the pleasant wrap-around effect. This is just as unique in this category as the selection of trim elements and indirect lighting to show everything in the best light.

Widescreen vision.

Here one glance says more than a thousand words. The interior of the new A-Class looks completely different and you will see things in a new light as a result. Not just on one but on two high-resolution displays. The 7 inch display as standard or optionally, extra large at 10.25 inch. In any case, the screens seem to be floating in space. They are also super easy to operate using the steering wheel, the touchpad or the touchscreen. The latter represents an additional world-first that is definitely worth another look.



Head-up display.

Eyes front is completely automatic with the head-up display in the new A-Class. Just one glance and you instantly know the speed, speed limits or navigation instructions. All relevant information is displayed in your field of vision. Virtually and in full colour. The position and content can be adapted and stored with the memory function. Yet something else you will no longer have to worry about in future.



Theme worlds.

With the new A-Class, a little bit more is always possible. That is why you can adapt not only the ambient lighting to your mood, but the display styles in the instrument cluster and the central monitor as well. On a highly individual basis and intuitively, for example, with the left finger pad on the steering wheel.

Standard equipment and appointments.

You get a lot of A-Class without checking a single box on the options list. The vehicle shows off its generous side when it comes to the standard specification. The hallmark high safety standard of the brand is evident in the Active Brake Assist and Active Lane Keeping Assist systems. The climate control system regulates your desired climate.



The Style design and equipment line.

Your vehicle differentiates itself from the standard specification with the Style design and equipment line. A youthful and cool appearance inside and out. This includes additional elements such as the 16-inch light-alloy wheels as well as upholsteries and contrasting topstitching in trendy colours, exclusive to this line.



The Progressive design and equipment line.

The Progressive design and equipment line enhances your vehicle substantially. Added value you can see and feel. The fascination and high-end technical features of a premium compact car are heightened from every conceivable perspective.



The AMG Line.

With the AMG Line, you make a clear statement for performance inside and out. Particularly the AMG styling with special front and rear aprons makes the vehicle's appearance resemble that of AMG models. In addition, the technical features with lowered, sportingly tuned suspension and the Direct Steer system intensify the driving experience.

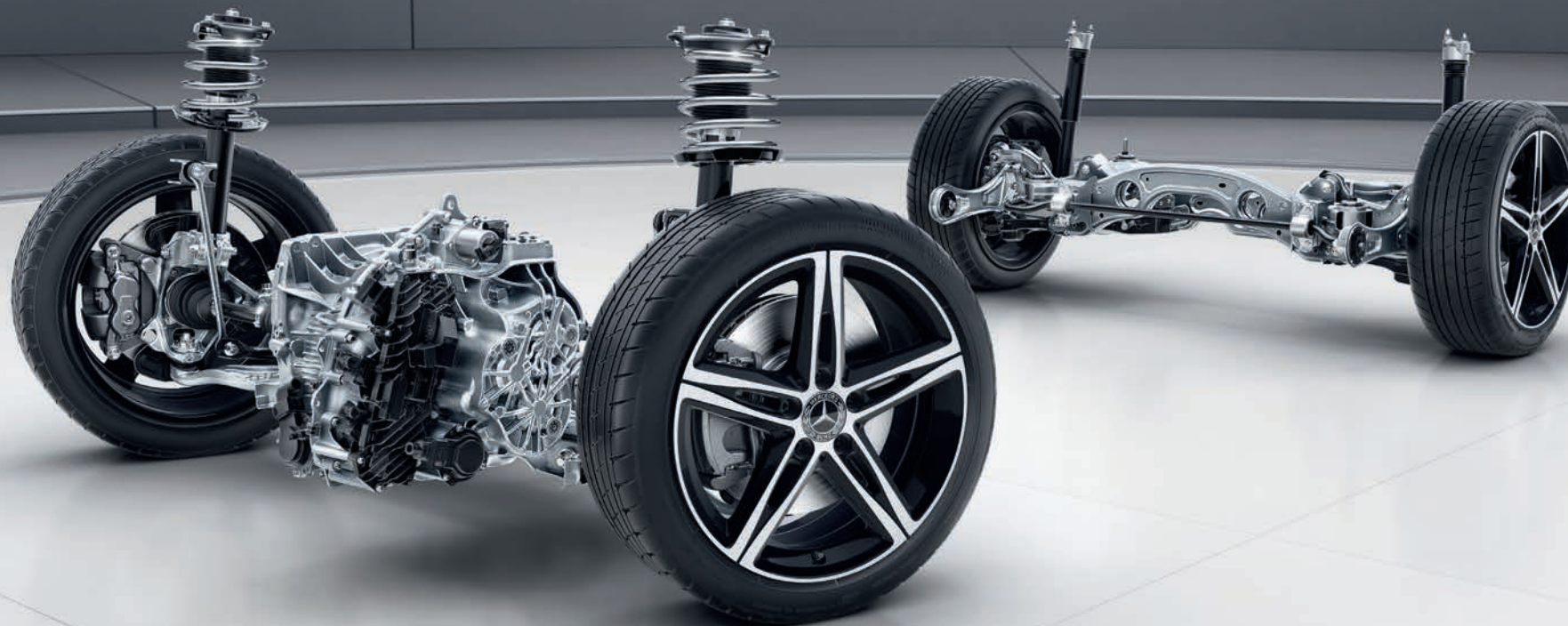




DYNAMIC SELECT.

Simply drive as you prefer. At the touch of a button, DYNAMIC SELECT offers different drive modes, which predetermine the settings for engine, transmission, suspension, and steering, for instance. With the Sport mode, you drive decidedly dynamically, and very balanced with the basic program Comfort. ECO, on the other hand, emphasises maximum efficiency and saves fuel and money.

The ECO drive mode gives you particularly comprehensive support when you want to avoid CO₂ and pollutants. The seat heating and air conditioning work with reduced output in this setting and thus, save valuable energy. With the Individual mode, you choose all the respective parameters yourself. This means that you can select a sporty setting for the powertrain and at the same time set the suspension to comfortable.



Comfort suspension with lowering.

The comfort suspension offers you a dynamic total package. It makes the road-holding ability even more solid. The suspension lowered by 15 millimetres works with specially tuned springs and dampers: with a deliberately sportier design than on the standard suspension.

Enjoy a performance promise and feel emotions before you even start moving. Because the vehicle visually hugs the road even more closely with the shortened spring travel.

Technical data.

| | |
|------------------------------|----------------|
| Capacity | cc |
| Arrangement/cylinders/valves | |
| Power | kW (hp) at rpm |
| Torque | Nm at rpm |
| Acceleration | 0-100 km/h |
| Fuel Consumption | Urban Extra |
| | Urban |
| | Combined |
| Kerb weight | kg |
| CO2 emissions | g/km |
| Top speed | km/h |

A 200

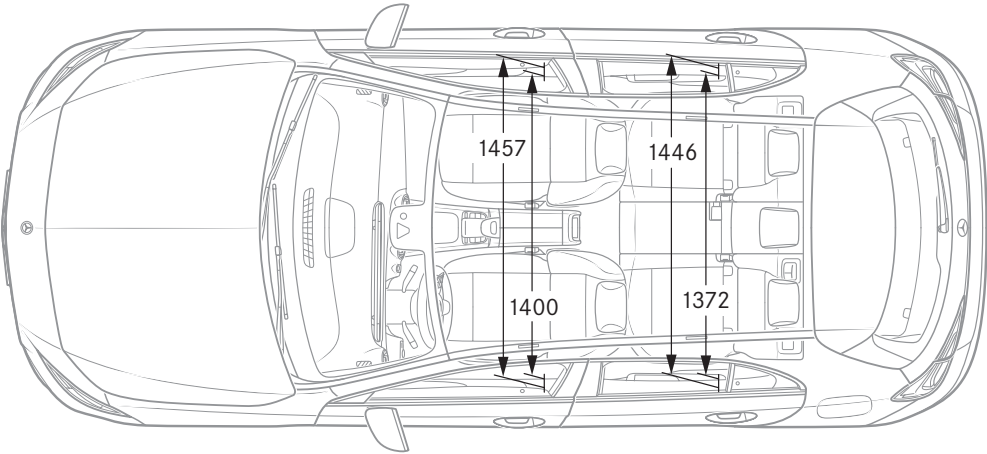
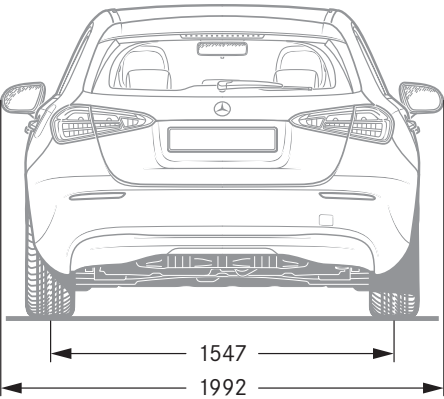
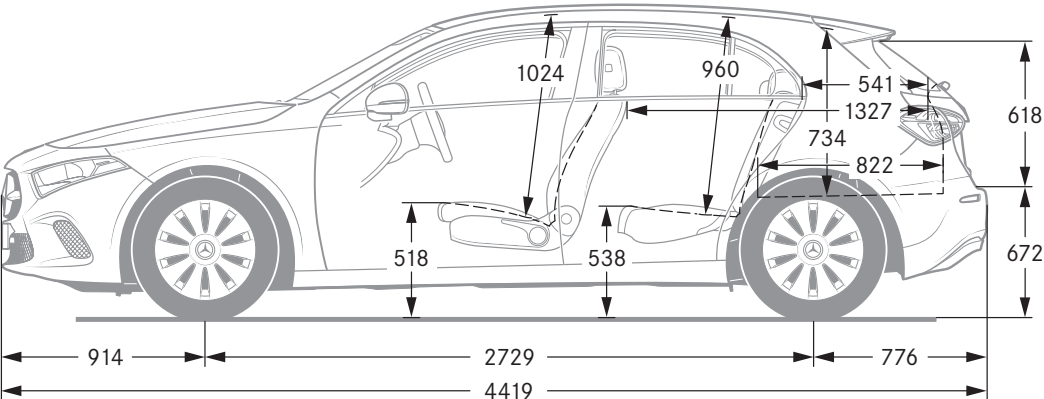
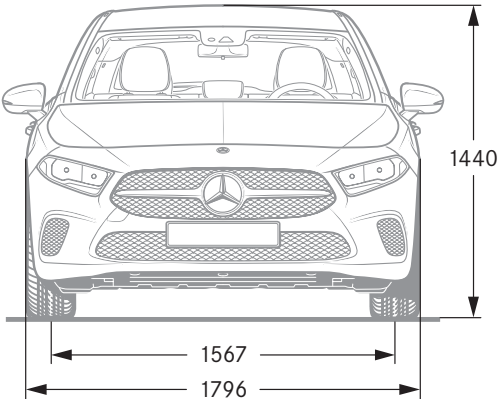
| |
|--------------------|
| 1,332 |
| L4 |
| 120 (163) @ 5,500 |
| 250 @ 1,620 |
| 8.0 s |
| 6.9 – 6.8 l/100 km |
| 4.8 – 4.4 l/100 km |
| 5.6 – 5.2 l/100 km |
| 1,375 |
| 128 – 120 |
| 225 |

A 250

| |
|--------------------|
| 1,991 |
| L4 |
| 165 (224) @ 5,500 |
| 350 @ 1,800 |
| 6.2 s |
| 8.4 – 8.1 l/100 km |
| 5.4 – 5.1 l/100 km |
| 6.5 – 6.2 l/100 km |
| 1,455 |
| 149 – 141 |
| 250 |

¹ Information about the rated output according to Directive (EC) No. 715/2007 in the currently valid version. ² Available for a limited time. ³ Electronically limited. ⁴ The stated figures were determined according to the prescribed measurement method. They constitute the NEDC CO₂ figures pursuant to Art. 2 No. 1 Implementing Regulation (EU) 2017/1153. Fuel consumption figures have been calculated on this basis. More information about the official fuel consumption and the official specific CO₂ emissions of new passenger cars is available in the publication entitled "Leitfaden über den Kraftstoffverbrauch, die CO₂-Emissionen und den Stromverbrauch neuer Personenkraftwagen" ["Guidelines concerning the fuel consumption, CO₂ emissions and electricity consumption of new passenger cars"], available free of charge at all retailers and from Deutsche Automobil Treuhand GmbH (www.dat.de). The figures are not based on an individual vehicle and do not constitute part of the product offer; they are provided solely for purposes of comparison between different vehicle models. The figures vary dependent upon the selected optional equipment. ⁵ Information only valid within the European Union. May vary from country to country. For more technical data, please visit www.mercedes-benz.de

Dimensions.



All figures in millimetres. The dimensions shown are average values. They are valid for vehicles in basic specification and in unladen condition.



SPORT — F O R — GOOD

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Since the foundation was established in 2000, Mercedes-Benz has been supporting and promoting the aims and values of this worldwide non-profit-making programme: use social sports projects to improve the lives of children and young people who are disadvantaged or suffering from illness. Laureus has become a fundamental element of Mercedes-Benz's social responsibility. Every new Mercedes is an ambassador embodying these values. In buying a Mercedes you are supporting the “Laureus Sport for Good Foundation”.

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